



Xara Photo & Graphic Designer 7

Your benefits at a glance

Photo

Optimization: Ultra-fast, realtime editing (non-destructive), crop, brightness, contrast, color temperature, color fill, saturations, tone value correction, white balance, focus, horizon leveling, red-eye correction etc. (including automatizations)

Selective optimization: For example: for perfectly exposed images, depth of field and dynamic color graduations.

Masking tool for flexible cutting/cropping and precise editing (incl. feathering, opacity mask), image restoring etc.

Magnetic drawing pencil / lasso for automatically adding lines and masks to the contours of photos and graphics

NEW! Magic Erase (Intelligent photo retouching) Simply highlight the object you want to remove, click 'magic erase' and the unwanted object is automatically replaced with pixels sampled from the photo, with incredibly seamless results.

Cloning tool for intelligently removing image elements and combining elements of multiple photos (e.g. to remove tourists from vacation photos, etc.)

Correct photo perspective "converging lines" ideal for architectural photography

Intelligent scaling & zooming: stretch, squash and zoom your photos without distorting key parts of the image

Artistic distortion: Over 50 creative effects (oil painting, pencil sketch, blur, color gradient, shadow, and more)

Caricatures: Freely transform image areas ("liquid paint"), e.g. to create fun caricatures or to alter body proportions

Advanced image design: Draw in photos and add artistic text and objects, 3D effects, supports Photoshop®, compatible effect filters etc.

Panorama montages: 1-click montage of realistic panorama photos and simple photomontages

Multi photo options: all/multiple photos in a project can be optimized at the same time, assistant for easily creating screenshots, apply editing steps to other photos

Meta information of photos displayed directly in the program (EXIF)

NEW! Support for **over 130 new raw formats (RAW)** of current camera models (400 in total)



Graphics

Draw freehand: professional drawing tools, automatic line smoothing, real-time tools for color gradient, fills, transparency, contour, edges, shadows, morphing etc.

Additional tools for drawing **straight lines** and **arrows** automatically

3D design: transform shapes, text, or photos into 3D objects with realistic perspectives, light reflections, and shadows

Bitmap tracer: transform photos into freely scalable and moldable vector graphics

Structure stamp for transferring any motif to photos and graphics

Color linking: simultaneous harmonic color adjustment of different objects

Animations: transform photos, shapes and text into animations and export for web pages, slideshows or videos (Flash®)

Edge smoothing: brilliantly sharp fonts and graphics, even for low and high monitor and print resolutions (anti-aliasing)

Layout

Design, edit and export **multi-page documents** in multiple ways

NEW! Magic Snap (quick arrange): arranging elements of all kinds (photos, graphics, text, etc.) with absolute precision is now even easier and faster!

More than 250 customizable **templates for private and professional use e.g. at home, in clubs, in academic institutions and at work.** Photo albums, calendars, greeting cards, collector's albums, business cards, letterhead, brochures, interactive presentations, real estate prospects, CD/DVD cases, booklets and labels, certificates & vouchers, logos etc.

More than 2,500 universally customizable **vector graphics** (clip art) for illustrating your own creations

NEW! Over **100 new photo-realistic clip art items** for universal use

Detailed **design tools** for text, typography and document layout

"Flowing text": text wrap around graphics, integrated **spell checker** (multilingual)

Justification (even for text flow functions), **bullets, numbered lists, line indents** and **anchoring** with graphics

NEW! Even **faster workflow:** Benefit from many time-saving functions when creating and editing your projects (e.g. advanced page overview, docking galleries, quick editing mode by right-clicking, project window handling, etc.)



Output

Photo printing: scan and print single images, series, and graphics

Desktop Publishing: export for printing shops

PDF files: import, edit, extract, and export

NEW! Animations can be exported as video files for use in movies and slideshows

Free **Online Album website:** 500 MB free webspace

Online Print Service for **photo prints & gifts**