



Video easy HD

Probably the easiest video editing program in the world!

*From the market leader
for video software

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★★★★★

MAGIX Video easy HD is the first video editing program made for the whole family. It's so easy to use that even beginners without any prior knowledge will be able to create breathtaking videos in just a short time. Transform footage of family get-togethers, vacations, or special events into DVDs or present your videos on the Internet with ease. Give it a try – you won't be disappointed!

Ideal for beginners: Perfect videos, made lightning fast, and no prior skills required!

NEW!

- Numerous new menu templates
- Cinema-quality video effects
- A multitude of new transition effects
- Advanced audio editing
- Create Blu-ray and AVCHD discs



Only MAGIX Video easy can offer this

- Easy connection and introduction wizard
- Comprehensive introductory video
- Automatic video editing wizard
- Clearly laid-out user interface with large buttons
- Beginner's manual with step-by-step instructions
- Supports all standard camcorders: AVCHD, HDV, miniDV, etc.
- Numerous help functions as video clips
- Export to DVD, YouTube® and as files
- Project archiving on DVD and hard drive

www.magix.com

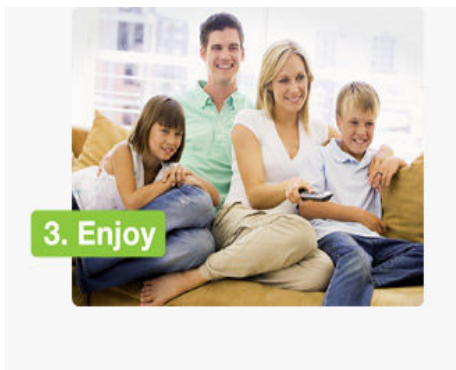
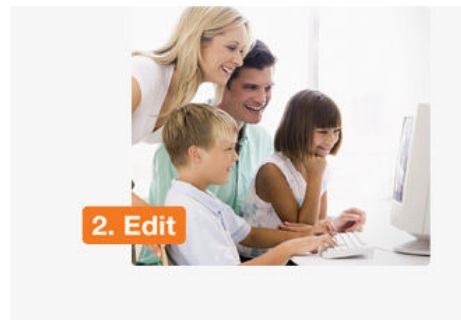


1. Record

- Import videos from any digital source
- Support for all standard camcorders
- Supports AVCHD video cameras

2. Edit

- Edit out unwanted footage
- Add texts and effects
- Select a menu template and burn your project



3. Enjoy

- On your PC: Enjoy completed projects directly
- On TV: With any DVD/Blu-ray player
- Online: Upload your videos and share them



Your benefits in detail

Supports all standard camcorders

With MAGIX Video easy HD, you're always on the safe side: The program supports all standard video cameras, making it an absolutely universal and future-proof solution. Whether you own a modern AVCHD, HDV or MiniDV camera: MAGIX Video easy HD supports virtually all commonly used devices from any manufacturer.



Connection and introduction wizard

MAGIX Video easy HD's practical wizard helps you get started and walks you through all important steps involved in creating videos. Simple instructions with large graphic icons for all steps – from connecting the video camera to recording videos. This allows you to easily connect your camera to your PC and transfer your recordings to the program. Then, simply save, edit, burn or upload your recordings to the web. It's all so easy!

Automatic video editing wizard

Want to edit and add a soundtrack to your videos automatically? With MAGIX Video easy HD, it's easy: Simply select the desired video, add text and music, and your movie is finished, including great transitions. It just doesn't get any easier!





Practical beginner's manual

No technical jargon: The easy-to-understand and richly illustrated manual helps you step-by-step during the editing process without using complicated technical terms. This makes reading simple again and enables you to find information on any topic in no time at all!

Clearly laid-out user interface with large buttons

Less is more: The tidy interface, which includes extra large buttons, is 100% clear and free of confusing icons and unnecessary functions. This allows you to start using the program right away without any previous knowledge!



Numerous video instructions

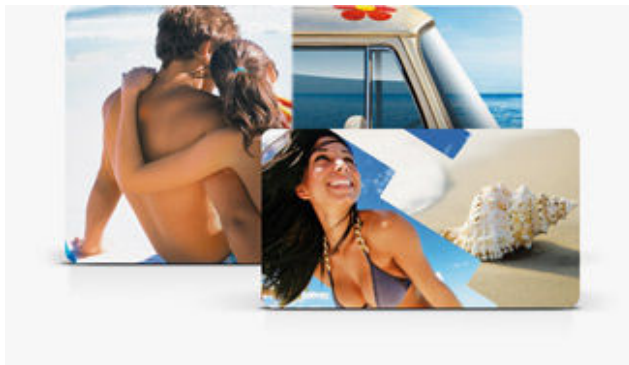
Expert help on the spot: Helpful video clips are available to you directly within the program to explain how the desired function is used. Simply click on the blue info symbol and the video is launched. This saves you from having to look up features in the manual and answers all of your questions right away.



NEW! Many new menu templates

What you do is up to you: We have added many new designs to the program's selection of DVD menu templates that can be used for different subjects and moods. This way, you're sure to find the right template for any project!

All menu templates can now also be used to create fantastic Blu-ray and AVCHD disc menus.



NEW! Numerous new transition effects

Effects are always in demand, so we've added a large range of dynamic fades to the already existing selection of transition effects in MAGIX Video easy HD. This makes it child's play to turn your video footage into exciting movies.

NEW! Cinema-quality video effects

Add a touch of Hollywood to your movies! For the creative movie makers among you we've included a large selection of impressive video effects in Video easy HD. Simply select the desired effect and drag it onto the video scene. Done!





NEW! Advanced audio editing

Find just the right background music for your videos: Thanks to advanced audio editing, you can now use any number of music tracks for your project. Once you've selected multiple music tracks, the program automatically fades the individual songs into each other, creating smooth transitions. Then, you can order the individual audio samples and adjust their play length.

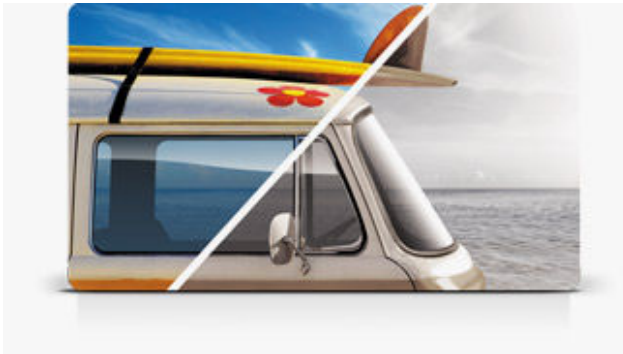


Image and sound optimization

The rescue package for poor recordings: MAGIX Video easy HD lets you adjust all major image settings, from brightness and contrast to saturation and color using easy-to-use sliders.

With a simple mouse click you can increase or reduce the volume of individual scenes or the entire movie.

Export to DVD, YouTube® and as files

The all-around solution: With MAGIX Video easy HD, you can burn your videos with menus to DVD, upload them to YouTube® directly from the program to share them with other users or save them on your computer as a backup file. Anything is possible!





NEW! Create Blu-ray and AVCHD discs

More space for your videos: MAGIX Video easy HD supports the creation of Blu-ray™ and AVCHD discs with huge space capacities – including animated menus. Only MAGIX Video easy HD offers this in this price range!

Quick online help

magix.info – The Multimedia Community

The direct connection to the "magix.info" Multimedia Knowledge Community makes it possible for you to easily find and download the right solutions for your individual needs. Simply write your question within the program and upload it directly – thousands of expert users are there to help!



So you want to know which format is the most suitable for your movie? At magix.info, you'll get clear, understandable help quickly and directly from other users, either in direct answers or complete workshop links.

Using your free online account you can upload your work directly to magix.info and discuss production tips and tricks.

That's not all! If you want to learn more about new features that may be available for your video software, or even if you want to make suggestions about new features yourself, then just visit our discussion groups, MAGIX takes an active role in listening.



Clearly laid-out user interface with large buttons

Less is more: The tidy interface, which includes extra large buttons, is 100% clear and free of confusing icons and unnecessary functions. This allows you to start using the program right away without any previous knowledge!



What the press has to say:

MAGIX is the market leader in multimedia software, with over 600 international awards:



Note! Awards refer to different products, versions and countries. More info at www.magix.com



Minimum system requirements

For Microsoft® Windows® XP | Vista® | 7

- Intel® Pentium® 4 or AMD Athlon™ 1 Ghz or higher
- 512 MB RAM
- 1 GB free hard disk memory for program installation
- Minimum screen resolution 1024x768

Recommended minimum configuration for HD editing

- Intel® Core™ 2 quad processor with 2.66 GHz
- 3 GB RAM
- ATI Radeon HD 3000 series or higher with 512 MB VRAM
- DVD or Blu-ray burner

Supported devices

- DV/HDV camcorders
- USB camcorders (DVD/hard drives/memory cards)
- Video, TV or graphics cards with video input
- Webcams
- Mobile phones (e.g. iPhone®, etc.)

MPEG-2- and AVC(HD) import requires a free initial activation. MP3 export requires installation of Windows Media Player version 10 or higher.

* **The market leader in video software** refers to the amount of retail software products sold in Europe in the video software market segment according to monthly analysis by Media Control Germany (PC/CD-ROM non-games D according to VUD criteria); GfK Benelux, France, Spain, Italy; Chart Track UK. Period: March 2007 to March 2010.

MAGIX licensing conditions are included in the installation and also at www.magix.com under EULA

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