FOR IMMEDIATE RELEASE

VEGAS Pro 23 Delivers Engine Upgrade, Advanced Color Grading Workflow, and Modernized Editing Experience for Professional Creators

09/09/25 – **VEGAS Creative Software** (www.vegascreativesoftware.com) today announced the launch of **VEGAS Pro 23** and **VEGAS Pro 23 Suite**, the latest versions of its flagship professional video/audio editing, color grading, VFX, and cloud-integrated content creation platform.

Building on the performance breakthroughs of VEGAS Pro 21 and 22, the development team has officially named its advanced processing architecture the **VEGAS Core Engine**. The engine delivers unmatched performance across modern editing workflows and gives VEGAS Pro users smooth preview playback that makes working in the timeline even more enjoyable and efficient than before. VEGAS Pro 23 focuses on **GPU-accelerated color grading and** enhanced **color space management**, a streamlined **rendering experience**, and new **timeline-integrated VFX animation tools** all within a **modernized user interface**.

The VEGAS Core Engine: Peak Playback Performance
The VEGAS Core Engine in version 23 introduces DirectX-based GPU acceleration for color grading and a redesigned DX-based image pool for faster frame transfers which eliminate costly copy steps and enable butter-smooth editing, even in complex multi-track projects.

Tightly Integrated Tools for Color Grading and More
A reimagined **Color Grading Panel** now functions as a familiar dockable window for completely flexible workspace layouts. The tightly integrated, natively developed tools in VEGAS Pro 23 enable single-screen workflows with an always-accessible timeline that provides direct access to all important tools and functions. Users never need to interrupt their creative flow because they never have to switch between clumsy modes for editing, color grading, audio work, or other important operations. Enhanced controls, ACES 1.3 support, and new Samsung Log & Apple Log camera LUTs ensure precise, professional-grade color reproduction even with footage from mobile devices.

Integrated Timeline Keyframe Animation

Event and track FX (OFX) envelopes (released in beta) enable users to work directly in the timeline with familiar editing techniques that provide precise and efficient effect animation and keep them in their creative workflow. Creators can set and adjust animation keyframes and control the transitions between keyframes with in-place envelopes and Bézier curves to ensure smooth animation.

Other Key New Features in VEGAS Pro 23

- **Modernized User Interface**: Updated colors, fonts, icons, and layout for a cleaner, more contemporary workspace.
- **Expanded window Docking Options**: Docking areas on all four sides of the application window give editors unprecedented flexibility to design custom workspaces. Whether for color grading, social media delivery, effects workflows, or other unique layouts, the user can streamline their creative processes and adapt the interface to specific needs.
- **Use-Case–Based Render Workflow**: Complete flexibility and customization for seasoned pros in a streamlined, use-case-oriented layout that presents all the categories beginners need. Enhanced filters, improved navigation, and favorites make it easy to select the right export/render options.
- **modernEQ Audio Processing**: Modern Equalizer provides full VST3 integration for precise tone shaping. Apply at track, event, and bus levels on the timeline or mixer to ensure pristine control at any stage of the audio signal flow.
- **Enhanced File Management**: Visual indicators in the Unified Explorer show which files are already used in the project.
- **Enhanced trial experience**: In line with common market practice, the VEGAS Pro 23 trial supports real-project evaluation. Exports are 720p with balanced audio, the former two-minute project cap is removed, and Text-to-Speech/Speech-to-Text are available on a limited basis.

The VEGAS Pro Lineup
VEGAS Creative Software offers the tools content creators need for their specific workflow requirements and budget. The VEGAS Pro lineup provides necessary tools, from start to finish, to minimize the need to launch third-party applications. VEGAS Pro 23 is available in two options:

VEGAS Pro
Ideally suited for pros, content creators, aspiring editors, novices and even consumer/enthusiasts who want the pure VEGAS editing experience, VEGAS Pro includes:
- VEGAS Pro 23
- Hub Starter Pack

- o   Speech-to-Text and cloud-based Text-to-Speech capabilities
  - o   VEGAS Content: Access to royalty-free video and audio clip downloads

VEGAS Pro Suite

Designed and carefully curated for creators who want a complete video and audio production powerhouse package, VEGAS Pro Suite includes:

- VEGAS Pro 23
- SOUND FORGE Pro
- ACID Pro
- Studio Box Mk II: Complete Collection
- MAGIX Vintage Effects Suite
- Hub Starter Pack
  - o   Speech-to-Text and cloud-based Text-to-Speech capabilities
  - o   VEGAS Content: Access to royalty-free video and audio clip downloads

VEGAS Pro 23 and VEGAS Pro 23 Suite are available starting September 9, 2025, at www.vegascreativesoftware.com and through authorized resellers worldwide.

About VEGAS Creative Software

VEGAS Creative Software was born from a passion for creating amazing video and audio content. Based in Madison, WI, Berlin, Germany, and Dresden, Germany, the VEGAS Creative Software team is a band of technologists and artists, some going back to the very early days of VEGAS Pro, who share the same vision: to empower content creators of all skill levels with the finest video and audio tools for post production available. For more information, or to become a part of the VEGAS community, please visit www.vegascreativesoftware.com.